



BOLD, BRAVE & BEAUTIFUL

Women represent half the world's population, and gender inequality exists in every nation on the planet. Until women are given the same opportunities as men, entire societies will be destined to perform below their true potential. The greatest need of the hour is change of social attitude towards women. We at Optimal Media Solutions take great pleasure in recognizing the invaluable support of women of Pune who have contributed in more ways than one towards the improvement of the socioeconomic, art, health, education, fashion, scientific and intellectual potential of our society.

NAME	CATEGORY	NAME	CATEGORY	NAME	CATEGORY
Ritu Prakash Chhabria	Social Cause and Philanthropy	Dimple Somji	Social Activism & Fitness Coaching	Devyani Mungali	Distinguished Educationist
Shubhada Ranadive	Social Activism - Child protection from sexual abuse	Jinal Shah	Entrepreneurship - Interior Designing	Prof. Sunita Karad	Education
Janhavi R. Dhariwal	Entrepreneurship - Young Entrepreneur	Dr. Meenakshi Borate	Water Conservation	Divya Dhayal	Sports - Archery
Gauri Tatke	Psychology	Aziza Degvekar	Dance and Fitness	Kirti Advani	Dance and Fitness
Kavita Kakade	Social Activism- upliftment of under privileged	Deviika Palshikar	Sports - Cricket	Shelly Luthra	Jewellery - E-commerce Entrepreneurship
Dr. Reema Yuvraj Kashiva	Health & Wellness	Rajeshree Tupe	Yog Prakashika	Sheetal Agashe	Ayurveda and Natural Skincare Promotion
Shama Bhate	Art - Kathak Dancer	Anuja Mudda	Endurance Athleticism	Kirti Agarwal	Fashion Designing
Dr. Mehra Jagdish Shrikhande	Scientific study of Metaphysics & Paranormal phenomena	Manisha Agarwal + Trupti Agarwal	Emerging Thought leadership	Janu Bafna	Creative Art & Culture
Gauri Apte	Promotion of local cuisine - pop up chef	Ashleysha Yesugade	Modelling, Entrepreneurship and Animal Protection	Pretty Mody	Social Entrepreneurship
Ulka Sadalkar	Entrepreneurship - Creating women hygiene awareness	Prof. Indira J Parikh	Education - Pioneer in Liberal Education	Shweta Saxena	Digital Media
Sonia Agarwal Konjeti	Social Media influencing	Ashtar Tashi	Spiritual Therapy and Thought Leadership	Vahbiz Boman Bharucha	Sports - Rugby
		Sonali Chordia & Aarti Bafna	Events & Exhibition for kids	Sonal Barmecha	Hospitality
		Usha Rangarajan	Interior Design and Architecture	Prarthana Behere	Acting

THE FELICITATION WAS BASED ON THE CONTRIBUTION OF VARIOUS INDIVIDUALS IN DIFFERENT FIELDS/CATEGORIES AND HAVE BEEN SELECTED BY AN INTERNAL PANEL OF THE PUBLISHING HOUSE.

Shelly Luthra, the founder of Ornate Jewels ornatejewels.com, the fine silver jewellery manufacturer and retailer in India, began this venture out of her passion for jewellery and designing.

She discovered her calling in life when she was working in the US with fortune 500 companies that included luxury and high-end jewellery brands. Upon her return, she began Ornate Jewels, where she manufactures, designs and retails in-house via an e-commerce platform called ornatejewels.com. She recognised that there was a demand for stylish, allergy-free, affordable precious metal jewellery which is lightweight. This gives Shelly and her venture a unique position in the market as it is perhaps the only platform that does everything in-house giving consumers the benefit by eliminating middlemen and offering them competitive prices.

Her exposure to diverse cultures gives her the advantage of understanding the needs of the clients from all walks of life. Her aim with Ornate Jewels is to give women their spark to shine as she found her inspiration from other women entrepreneurs, who had the power to bring a change. What better way to boost the confidence of a woman and make her feel beautiful than wearing a gorgeous piece of jewellery that is glamorous and elegant.



SHELLY LUTHRA